



## Aviation Career Day 2012 Fact Sheet

### **Event Summary**

Syncro Aviation and Councilmember Tony Cardenas, in partnership with Van Nuys Airport and the Valley Economic Alliance, are proud to present the 7th annual Aviation Career Day for more than 1,400 local high school students.

Aviation Career Day will feature:

- Interactive aviation- and aerospace-related exhibits
- Military and civilian aircraft displays
- High-tech video presentations
- Airfield bus tours
- Light refreshments

### **Date/Time**

Friday, April 20th, 9 a.m. to 2 p.m.

### **VIP Reception**

A VIP reception will be held at 8 a.m. (prior to the students arrival) to preview the event. Special guests, elected officials and news media will be invited to a continental breakfast and memorial ceremony.

### **Exhibits**

Former and new exhibitors will be invited to participate in Aviation Career Day at no cost. Emphasis will be placed on cutting-edge technology, interactive displays and demonstrations, and providing information on internship and employment opportunities.

### **Event Sponsors**

The Aviation Career Day sponsorship package includes contribution levels ranging from \$500 to \$15,000 and the opportunity to support a variety of event areas/features, such as the VIP reception, video zone, and student transportation. Syncro will pursue both monetary and in-kind contributions from airport tenants and corporate sponsors.

### **School Participation**

A school arrival/departure schedule will be created based on input from last year's participants to allow as many students as possible the opportunity to take part in the day's activities. Students will be provided with light refreshments.

### **Video Zone**

We will display a large screen area where a variety of high-tech aviation- and aerospace related videos will be projected, adding additional entertainment and educational value for students.

### **Tours**

Students will have the opportunity get a behind-the-scenes look at airport operations by participating in airfield bus tours.